



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

7 October 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

## **5TH ANNUAL FALL COMMUNITY CAREER FAIR**



News Release - 5th  
Annual Fall Communit



Promotional  
Flyer.pdf



List of Attending  
Employers.pdf

Attached is a new release, promotional flyer and list of attendees for our upcoming 5<sup>th</sup> Annual Fall Community Career Fair to be held this Friday, October 4th, on the Pensacola State College Main Campus. We appreciate any assistance you can provide in helping us spreading the word throughout our community.

Brittany B. Callahan Outreach Representative Workforce Escarosa, Inc.

Office: 850-607-8797 Email: [bcallahan@escarosa.org](mailto:bcallahan@escarosa.org) [www.workforceescarosa.com](http://www.workforceescarosa.com)

## **SANTA ROSA COUNTY OFFERS PRESCRIPTION DISCOUNT CARD**

***Santa Rosa County Offers Prescription Discount Card***

**-Residents can take advantage of savings an average of 24 percent-**

On Thursday, Oct. 3 Santa Rosa County is launching a new program to help county residents deal with the high cost of prescription medications. Through a partnership with the National Association of Counties, the program provides area residents with a discount prescription card that can save residents an average of 24 percent off the retail price of prescription medications. The card is available at no cost to residents.

To print an ID card that can be used immediately at a participating pharmacy, locate a pharmacy, or access other program tools, visit [www.caremark.com/naco](http://www.caremark.com/naco) or [www.santarosa.fl.gov/RXplan](http://www.santarosa.fl.gov/RXplan). Additionally, residents can pick up a card at each Santa Rosa County library. The toll free number 1-877-321-2652 is also available for those who need further information.

The prescription discount card can be used by those who do not have insurance or by those who have prescriptions not covered by insurance. The card can also be used to save money on some pet medications. It is accepted at 65,000 pharmacies nationwide including major chains like Wal-Mart, CVS/Pharmacy, Walgreens, Giant, Safeway, and Rite Aid. The participating pharmacies also include the majority of community-based, independent pharmacies.

The program is administered and operated by CVS Caremark. This is NOT insurance. Discounts are only available at participating pharmacies.

**SERVPRO OF SANTA ROSA COUNTY/AMERICAN RED CROSS BLOOD DRIVE/PACE**



**Why should you give?**



Ava Brooke is 3 years old and has High Risk Acute Lymphoblastic Leukemia. She is undergoing chemotherapy at Children's Hospital.

**SERVPRO of Santa Rosa County**

**Blood Drive**

***Oops Alley, Pace FL***

*On the American Red Cross Bloodmobile*

**Saturday, October 26, 2013**

**10:00 am to 3:00 pm**

All presenting blood donors will receive 2 free games of bowling!  
Drawings at the SERVPRO booth for donors.  
Come out and see Smokey the Bear and your local firefighters!



©2012 The American National Red Cross

redcrossblood.org | 1-800-RED CROSS  
(1-800-733-2767)

PLSGV\_DIV\_Flyer\_1011

**FARM SHARE EVENT - SANTA ROSA COUNTY**

Educational and health vendors. Free food for up to 1,000 Santa Rosans in need.



Cindyfarmshare.pdf

**2013 SANTA ROSA KIDS HOUSE FESTIVAL OF TREES**



Market  
Registration.pdf

November 23<sup>rd</sup> 8a.m. to 3p.m.

**GETTING AHEAD!!!**

Getting Ahead in a Just-Gettin'-By World is both a workbook and a learning experience. During a 15 session course, participants work in groups to investigate their community. The Getting Ahead Investigator explores the world through economic class and begins to develop a future

story for themselves using the tools in the workbook. As an Investigator you learn about the “hidden rules” of class that can help you move toward a more sustainable future!



GETTING  
AHEADflyerBACK.pdf



GAFlyer.pdf

If these PDFs do not work for you then go the SAFER webpage and look in the Bridges Out of Poverty link on the left, or email me.

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **SANTA ROSA COUNTY BRIDGES STEERING COMMITTEE**

Our next meeting will be held on Wednesday, November 13<sup>th</sup> from 1:30-3:30 p.m. at the Milton City Hall.

#### **Topics for our next meeting:**

1. Holiday resources! Please gather and send me any information regarding holiday assistance you know about within our community. Toys for Tots, holiday baskets, etc. We would love to have someone speak to us about their groups efforts!
2. Resiliency!
3. Bridges Board of Directors

Please save the date, I'll be sending out additional emails for RSVPs. Remember, we are missing some people from the table so if you think of someone, invite! Criminal Justice, business, government, etc.

Dawn N. Stone Secretary II Federal Programs Santa Rosa District Schools  
850-983-5237 [stonedn@mail.santarosa.k12.fl.us](mailto:stonedn@mail.santarosa.k12.fl.us)

### **NATIONAL PRESCRIPTION DRUG TAKE BACK DAY**

Dispose of your expired or unused Prescription drugs safely

Saturday, October 26, 2013

#### **At the following locations: Santa Rosa Sheriff's Offices**

**These sites are permanent drop off sites all year long with hours from 8am to 5pm. Mon-Fri**

5755 East Milton Road, Milton  
1322 College Parkway, Gulf Breeze  
8597 High School Blvd., Navarre  
4775 Pace Patriot Blvd., Pace  
3695 Highway 4, Jay



takeback day flyer  
2013 Santa Rosa.doc

### **WATER QUALITY ADVISORY FOR NAVARRE PARK IN SANTA ROSA COUNTY**

The Florida Department of Health in Santa Rosa County (DOH-Santa Rosa) has issued a water quality advisory for Navarre Park on Highway 98 in Navarre. The health department advises against any water-related activities at this location due to the potential for high bacteria levels. Bacteriological sampling conducted during weekly water quality monitoring showed that the level of bacteria exceeds the level established by state guidelines.

The health department will continue to monitor the water quality in this area weekly and routinely advise the public of the results.

## **AFTER THE DWH OIL SPILL: BRIDGING ENVIRONMENTAL AND PUBLIC HEALTH ISSUES**

### **GULF COAST SCIENCE CAFE**

Monday, October 14, 2013 6:00 PM

O'Charley's 6233 N Davis Highway #112 Pensacola, FL 32504

Will you attend?

[Yes](#)

[No](#)

Andy Kane, associate professor of environmental and global health at the University of Florida, travels to Gulf Coast Science Cafe to talk about UF's Healthy Gulf Healthy Communities project and Gulf seafood safety three years after the DWH oil s...

[LEARN MORE](#)

### **INDIVIDUAL NEEDS MAY VARY**

When making emergency plans, remember that each person's needs and abilities are unique. If you or someone you know has [access or functional needs](#), additional steps should be taken to stay safe, healthy, mobile and independent during a disaster. Individuals with access and functional needs include:

Those who are hard of hearing, of limited sight or with limited English proficiency;

- Single parents;
- People without vehicles; and
- People with special dietary needs.

Find out about assistance programs that may be available in your community and register in advance with your local office of emergency services, non-profits groups and health departments.

Stay mobile and independent by including items in your disaster kit that meet your needs such as:

- Medical prescriptions;
- Extra eyeglasses and hearing aids;
- Written descriptions of service needs; and
- Batteries and chargers for assistance devices.

More ways to plan for those with access and functional needs is available in the "[Prepare For Emergencies Now, Information For People With Disabilities](#)" guide.

### **PREPAREDNESS ON A BUDGET**

If you think creating your disaster preparedness kit will break the bank, consider this – many of the items for your kit may be found around your home – including hand sanitizer, garbage bags, a flashlight and batteries.

After you have built the majority of your kit from items already in your home, you can begin to build a list for the remaining items. Here are some additional tips for keeping your disaster kit budget-friendly:

- Shop at discount and dollar stores where appropriate;
- Trade extra supplies with friends or family; and
- Check the newspaper or online listings for discounted products.

For more simple and budget-friendly disaster kit suggestions and easy steps you should take if disaster strikes, you can access FEMA's free online "[Preparedness on a Shoestring](#)" activity module.

The "Preparedness on a Shoestring" activity module is part of FEMA's "[Preparedness Activities for Communities Everywhere](#)" tools, which shows how get prepared for all types of hazards.

### **SPECIAL OLYMPICS ESCAMBIA/SANTA ROSA HOSTING 2ND ANNUAL HALLOWEEN "SPOOKTACULAR" BOWL-A-THON!**

Grab your family and friends for some Halloween fun to support Special Olympics athletes in Escambia and Santa Rosa counties! The Bowl-a-thon will take place on Saturday October 19<sup>th</sup> from 2-4pm at Cordova Lanes on Airport Blvd in Pensacola. It will be a fun-filled afternoon with bowling, music, food and drinks, plus a Halloween costume contest! Individual players are welcome as well as teams of any size made up of families, friends and co-workers. Each bowler must raise a minimum of \$25 in sponsorships to participate in the event. Raise even more money for Special Olympics athletes and win some great prizes! Grand prizes will be awarded to the top three fundraising individuals and teams. Win great prizes from Carmike Theater, Costume Superstore, Sam's Fun City and more!

Come meet our Special Olympics bowling team, who is raising money to attend the State Fall Classic Competition on November 16<sup>th</sup> and 17<sup>th</sup>, 2013. Athletes from Escambia and Santa Rosa will be traveling to ESPN World Wide Sports in Lake Buena Vista, FL to compete in Bowling, Power-lifting and Gymnastics.

Registration will begin at 1:30pm at Cordova lanes. Individual and team registration forms can be found on our website at [SpecialOlympicsEscambia.org](http://SpecialOlympicsEscambia.org). Also, join the event on our Facebook page.

Special Olympics Florida provides year-round sports training and competition to children and adults with intellectual disabilities, at no cost to the athlete or their caregiver, as a means to achieve physical fitness, self-esteem, socialization skills, and the life skills necessary to be a productive, respected and contributing members of their communities.



Halloween  
Bowl-a-thon 2013.doc



Bowl-a-thon 2013  
P1.pdf



Bowl-a-thon 2013  
P2.pdf

For more information, contact:

Jessica Barrale Director, Special Olympics Florida- Escambia/Santa Rosa  
850.791.6670 [jessicabarrale@specialolympicsescambia.org](mailto:jessicabarrale@specialolympicsescambia.org)

### **MONEY TALKS**

Disaster preparedness extends beyond storing water and supplies. Having a plan to pay bills and access your important records and accounts will avoid problems in the future. Since disasters leave many families without access to finances, store your important documents in a safe place. Using the [Safeguarding Your Valuables](#) activity module and [Emergency Financial First Aid Kit](#) will get you started.

Disasters can also leave you with expensive damages. If you do not have health, life, property or [flood insurance](#), get them now! Remember flooding is not included in homeowners insurance.

Planning ahead for financial challenges after a disaster is also important because the road to recovery can often be a long, complex process. The [Recovery After Disaster: The Family Financial Toolkit](#) discusses strategies and provides tools to help you make the best financial decisions for your family. Another valuable resource is the Consumer Protection Bureau. They can guide you on how to [protect and rebuild your finances](#), [avoid loan scams](#) and [what to do immediately](#) following a disaster.

## **FLU VACCINE AVAILABLE AT FLORIDA DEPARTMENT OF HEALTH IN SANTA ROSA COUNTY**

Flu vaccine for the 2013-2014 Flu season is now available at all Florida Department of Health in Santa Rosa County clinic locations. The vaccine is available for \$30.00, and is covered by Medicare Part B for adults who are eligible. Vaccine is also available at no fee for children aged 6 months through 18 years through the Vaccines For Children program. Quantities of the free vaccine are limited, so it is suggested that parents call the clinic to verify vaccine availability.

### **Clinic locations and hours:**

Milton Clinic

5527 Stewart Street

Hours: 8:00 a.m. - 4:30 p.m., Monday and Thursday

Closed for lunch from 12:00 Noon - 1:00 p.m.

Phone: 850-983-5200

Midway Clinic

5840 Gulf Breeze Parkway

Hours: 8:00 a.m. - 11:30 a.m. and 1:30 p.m. - 3:30 p.m., Tuesdays only

Phone: 850-934-4074

Jay Clinic

14122 Alabama Street

Hours: 9:00 a.m. - 12:00 Noon, first Wednesday of the month

Phone: 850-983-5200

Seasonal flu vaccine protects against strains of the illness most commonly circulating. It takes about two weeks after vaccination for the body to develop the antibodies that protect against the flu. The 2013-2014 vaccine offers protection against four types of flu, two Type A and two Type B. In addition to the flu shot, the Florida Department of Health in Santa Rosa County recommends these precautions:

- Wash hands frequently using soap and warm water. If soap and water are not available, use an alcohol based hand sanitizer.
- Cover coughs and sneezes. Cough or sneeze into a disposable tissue and throw the tissue away after use, or cough or sneeze into your elbow or sleeve.
- Stay home if you are experiencing flu like symptoms, such as fever, cough, sore throat, headache and muscle aches, and keep children with symptoms home from school or day care, until fever free for at least 24 hours without the use of fever reducing medication, except to seek medical care.

For more information about the flu and flu vaccines, visit the Centers for Disease Control (CDC) website at <http://www.cdc.gov/flu/keyfacts.htm>.

## **MINDING YOUR BUSINESS**

Each year small businesses nationwide are forced to close their doors in the aftermath of severe storms, flooding, tornadoes, wildfires and hurricanes. An estimated [25 percent of businesses](#) do not reopen after a major disaster. Small business owners should develop a [preparedness program](#) to address the impact of hazards. There are five steps in developing this program:

- Program Management;
- Planning;
- Implementation;
- Testing and Exercises; and



- Program Improvement.

Take your company to the next level of preparedness with a free online [business readiness assessment](#) available from the American Red Cross as part of their Ready Rating program. As a Ready Rating member you will have access to various tools, resources and information to evaluate and improve your ability to withstand disaster.

### **GET PREPARED**

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

### **TWITTER**

SAFER Santa Rosa is on Twitter.

### **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-). We are up to 677 people! Invite friends. Let's keep growing this communications venue. Invite other Santa Rosans to participate. Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

### **OPPORTUNITIES**

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

#### **BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING**

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

#### **JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY**



There are now 417 disaster mitigation, preparedness, response and recovery training videos embedded in the Just In Time Disaster Training Video Library with new videos being added on a daily basis.

The purpose of this **FREE** on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The library can be accessed at the following web site:

[www.JustInTimeDisasterTraining.org](http://www.JustInTimeDisasterTraining.org)

Share access to this unique disaster training resource with others by linking your web site to the library today.

## **THREAT AND RISK ASSESSMENT**

Local Jurisdiction • MGT-310

### **Texas A&M Engineering Extension Service**

National Emergency Response and Rescue Training Center

This course prepares participants to conduct a jurisdictional Threat and Hazard Identification and Risk Assessment (THIRA). Participant activities focus on allowing the jurisdiction to understand threats and hazards and how the impacts may vary according to time of occurrence, season, location, and other community factors. This knowledge helps a jurisdiction establish informed and defensible capability targets. Participants will identify threats and hazards of concern, give the threats and hazards context, examine the core capabilities, set capability targets, perform vulnerability and consequence assessments, and apply the results. The course delivery combines lecture, small group discussions, participant activities, and multimedia scenarios to improve the jurisdiction's capability to prevent, protect, mitigate, respond to, or recover from all-hazards events.



**Training Level:**

Management and Planning

**Venue:**

Escambia County Sheriff's Office  
Training Department  
1190 West Leonard St  
Pensacola, FL 32501

**Course Length:**

Two days (16 hours)  
December 3-4, 2013  
0830-1630 each day

**Participant Audience:**

Emergency response level, supervisory and/or management personnel who respond to or have oversight responsibility for incidents caused by terrorism, natural disaster, major accidents and all other hazards. Course participants include responders from the following disciplines/services:

- Law Enforcement
- Fire Service
- Emergency Medical Services
- Hazardous Materials
- Public Health
- Public Works
- Emergency Management
- Health Care
- Emergency Communications
- Governmental Administrative

Personnel from the private sector, non-governmental organizations, schools, and the military are also allowed to attend if invited or approved by the host jurisdiction.

**Prerequisites:**

Participants should work in one of the listed disciplines, have completed a WMD/terrorism awareness level course, or be approved by the local jurisdiction host. Completion of the online courses IS-700.a (NIMS - An Introduction) and AWR-160 (WMD/Terrorism Awareness for Emergency Responders) is recommended but not required. The DHS/FEMA NTED course AWR-160 is offered online by TEEX at: [www.teexwmdcampus.com](http://www.teexwmdcampus.com).

**Class Size:**

24-40 participants

**Registration Information:**

To register, please send your name, telephone number, company name and address, position title, and email address to the following individual:

Jeffrey Williamson  
Critical Infrastructure Planner  
Florida Department of Law Enforcement  
850-595-2106  
[jeffreywilliamson@fdle.state.fl.us](mailto:jeffreywilliamson@fdle.state.fl.us)

**Cost:**

This workshop will be provided by DHS at no charge to attend – however, any lodging/per diem expenditures will not be reimbursed by DHS – those expenditures will be the responsibility of the attendees' own agency/department/company.

## **NEWS ([blue is new](#))**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

Preparing Makes Sense for People with Disabilities and Other Access and Functional Needs-Video

<http://www.youtube.com/watch?v=ZLLMDOScE4g&feature=youtu.be>

Building Resilient Communities: An Online Training

[http://www.rand.org/pubs/tools/TL109.html?qoback=%2Egde\\_95355\\_member\\_271477566#%21](http://www.rand.org/pubs/tools/TL109.html?qoback=%2Egde_95355_member_271477566#%21)

Disaster Resilience in America: Launching a National Conversation Website

<http://nas-sites.org/resilience/Resilience-Events/>

Moocdemic Game

MOOCDEMIC is a simulation game of a real world epidemic. It is best played on a mobile device.

<https://www.moocdemic.com/>

When disaster and disability converge  
<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster  
<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Active Shooter Workshop Teaches Communities to Win, not Survive  
<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain  
[http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp\\_3876618%2Egde\\_3876618\\_member\\_257800797](http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp_3876618%2Egde_3876618_member_257800797)

Strong leaders act before disaster strikes  
<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool  
[http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm\\_medium=email&utm\\_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm\\_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID\\_29d5712ad3cfa67821107234642c451&utm\\_source=Email%20marketing%20software&utm\\_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp\\_3876618%2Egde\\_3876618\\_member\\_249997713](http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfa67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp_3876618%2Egde_3876618_member_249997713)

To Beat the Chaos, Take a Thinking Day  
<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL  
[https://www.osha.gov/SLTC/heatillness/heat\\_index/heat\\_app.html](https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html)

Learning from disaster  
<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think  
<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding  
[http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm\\_medium=referral&utm\\_source=pulsenews](http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews)

5 Things You Don't Know About Disasters  
[http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm\\_ven=Facebook&cm\\_cat=fb\\_article\\_rec&fb\\_ref=story\\_share](http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share)

Map: Places That Will Flood More Often Due to Global Warming  
[http://www.slate.com/articles/health\\_and\\_science/climate\\_desk/2013/06/map\\_fema\\_study\\_shows\\_flood\\_hazard\\_areas\\_may\\_increase\\_45\\_percent\\_by\\_2100.html?utm\\_medium=referral&utm\\_source=pulsenews](http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'  
<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>